AMENDMENT

This listing of claims will replace all prior versions, and listings, of claims in the

application:

Listing of Claims:

1-33. (Canceled)

34-42. (Cancelled)

43.   (New) A method of enabling a sender to create a multi-media message to a recipient, the

multi-media message comprising a dialogue between at least two animated entities arranged to

deliver respective portions of a text message from the sender, the method comprising:

presenting the sender with an option to choose at least two animated entities to deliver

respective portions of a text message to the recipient, the choice of which animated entity to

deliver which portion of the text message being effected by the insertion in the text message of

an indicator associated with the chosen animated entity; and

delivering the multi-media message where the chosen animated entities deliver respective

portions of the text message according to a position in the text message of the indicator

associated with the animated entity.

44.   (New) A method of enabling a sender to create a multi-media message to a recipient, the

multi-media message comprising a dialogue between at least two animated entities arranged to

deliver respective portions of a text message from the sender, the method comprising:

receiving from the sender a text message comprising an indicator of a first animated

entity and text associated with the first animated entity, and an indicator of a second animated

entity and text associated with the second animated entity; and

delivering the multi-media message wherein the first animated entity delivers the text

associated with the first animated entity and wherein the second animated entity delivers the text

associated with the second animated entity.

45.   (New) The method of enabling a sender to create a multi-media message to a recipient of

claim 17, further comprising:

    receiving in the text message sender emoticons; and

    delivering the multi-media message using the emoticons wherein each emoticon is

associated with a most immediately preceding animated entity indicator within the text message.

46.   (New) The method of enabling a sender to create a multi-media message to a recipient of

claim 17, further comprising:

    providing the sender with options to control the position of each animated entity chosen

within the multi-media message.

47.   (New) The method of claim 43, wherein the text message is an email message.

48.   (New) The method of claim 44, wherein the text message is an email message.